

Sihle Mahlangu

512-844-0782 | sihlemhlurima@gmail.com | Austin, TX

Objective

Motivated Economics and Informatics student with hands-on experience in business operations and digital products, seeking a Business Analyst internship. I aim to leverage data analysis, market insights, and strategic thinking to solve business problems, optimize performance, and support data-driven decision-making.

EDUCATION

The University of Texas at Austin, Austin, TX

Bachelor of Science, Economics

Anticipated Graduation: August 2028

North-West University, Potchefstroom, South Africa

Bachelor of Commerce (Economics & Informatics) – Transferred

January - December 2025

Relevant Coursework: Economics, Data Analysis, Business Strategy

EXPERIENCE

FlightSites (Web Design Agency)

August 2025 - Present

Founder & Director

- Built and delivered over 40 websites for restaurants, professionals and brands
- Analyzed client business needs and translated them into digital solutions
- Managed full project lifecycle: client acquisition, design, pricing, and delivery
- Generated revenue within weeks and developed repeat client relationships
- Used performance insights to refine strategies and improve business outcomes

Lathi's Internet Café, Wolmaransstad, South Africa

January 2025 - Present

CEO

- Led daily operations including pricing, customer experience, and equipment management
- Generated a 25% increase in annual revenue
- Successfully implemented AI tools and systems that increased efficiency and effectiveness
- Strengthened customer retention through service improvements

LEADERSHIP & Achievements

National 400m Sprinter – South Africa

2023 - Present

- Silver Medalist – World Athletics U20 Championships (4x400m Relay)
- Part of Texas Track & Field Team
- Demonstrated discipline, consistency, and performance under pressure
- Balanced high-performance sport with academics and business leadership

SKILLS

Technical/Computer Skills: Basic Data Analysis, Excel (Intermediate), Web Design (Framer, Shopify), Basic HTML/CSS

Business Skills: Business Analysis, Problem-Solving, Strategy, Operations Management, Client Relations

Languages: English (Fluent), Setswana (Fluent), Afrikaans (Fluent)